Finish setting up your store

3 tasks pending. The storefront stays hidden until all 5 required steps are done.

1 **Email (SMTP) verified**
Send a test email and enter the code

2 **Warehouse and e-commerce locations**
Warehouse: United States (US) | E-commerce: United States (US)

3 **Shipping (FedEx)**
Credentials saved and test rate works

4 **Store policies**
Shipping, Return, Privacy and Terms published

5 **Sellable product**
One published product with warehouse and valid batch

Publish store Admin users only. The card disappears once the store is published.

Date Range
10-28-2026 to 10-28-2026 | Today | Yesterday | This Week | This Month | Last Month | All

Enquiry Follow-up | Stock Alerts | Subscription Alerts | Quotation Alerts (rest of dashboard unchanged)

2. Email (SMTP) verification

Email settings

Not v

Used for order emails, ticket replies and password resets. Changing any value resets verifi

SMTP host: smtp.example.com

Port: 587

Username:

Password:

From name: [Company name]

From email: orders@example.com

Send test email | Step 1 checks the connection. Step 2 sends a code.

Enter the 6-digit code

Sent to the admin email. Valid for 10 minutes.

_____ Verify Resend

Cancel

3. Locations (existing popup reused)

Warehouse and service locations

Select the countries where you operate. You can change this later from your company prc

Warehouse countries

where you keep or buy stock

- [x] United States (US) Company country
- [ ] India (IN)
- [ ] Canada (CA)

E-commerce countries
where customers can order

- [x] United States (US)
- [ ] India (IN)
- [ ] Canada (CA)

Tip: adding India as a warehouse does not turn on e-commerce orders from India.

Cancel Save loca

4. Shipping (FedEx)

Shipping (FedEx)

Not

Checkout uses these to calculate shipping. Tax is calculated from the product and delivery address, so it is not set here.

Account number

API key

Secret key

Default package (used when a product has none)

Length

Width

Height

Company markup (%)

Test rate request

Done when saved and the test returns a rate.

Cancel

5. Store policies list

Evergreen | Settings > Store policies

Store policies

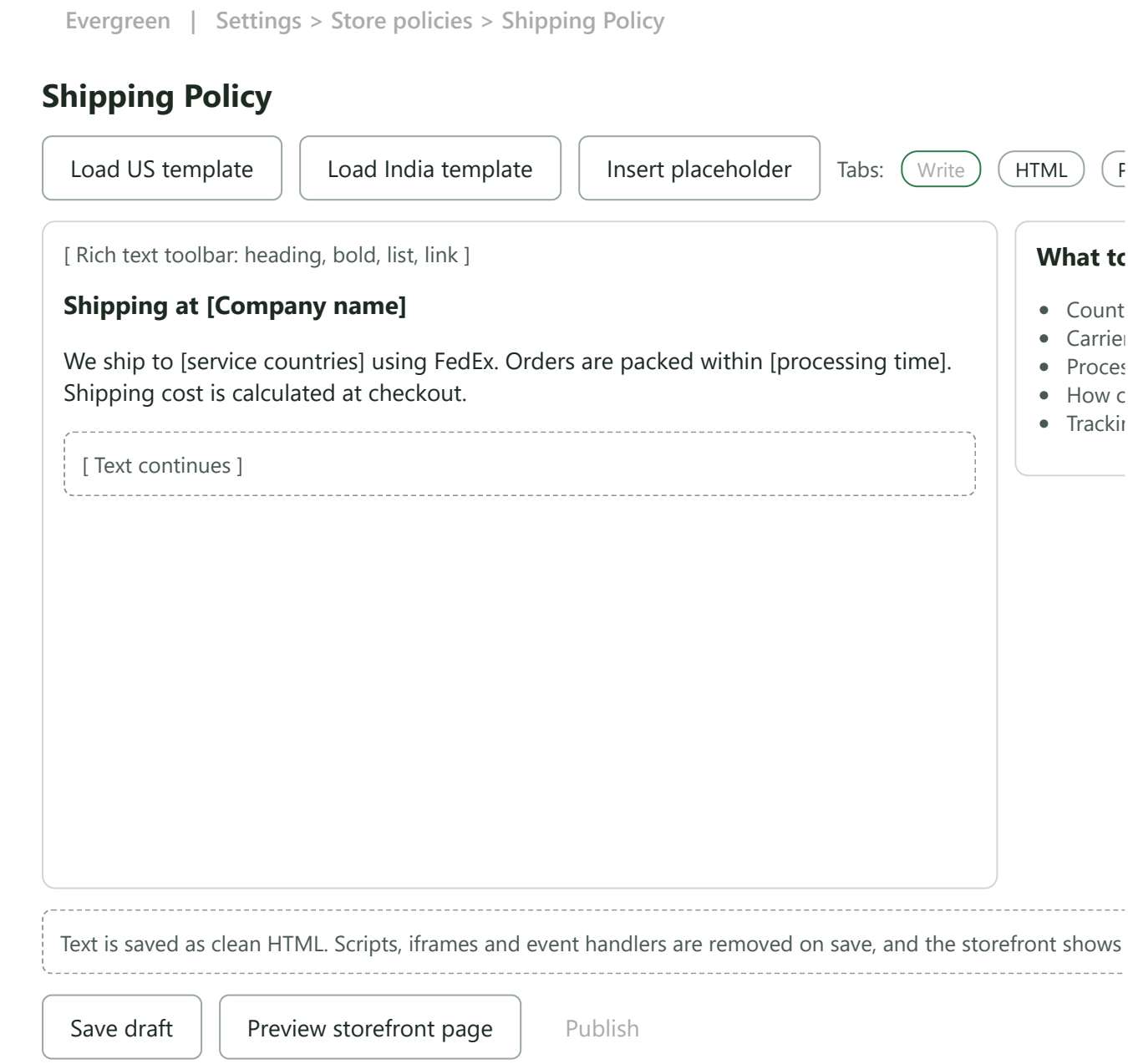
The storefront footer shows only published policies.

Policy	Needed	Status	Actions
Terms of Service	Required	Published	Edit | Preview
Privacy Policy	Required	Draft	Edit | Preview | P
Shipping Policy	Required	Not started	Write | Load tem
Return Policy	Required	Not started	Write | Load tem
Legal Policy	Optional	Skipped	Write | Skip
Copyright Policy	Optional	Skipped	Write | Skip

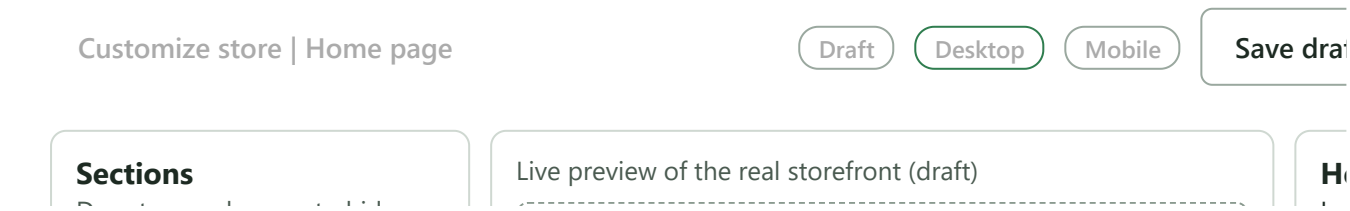
Footer preview: Policies & Terms | Terms of Service | Privacy Policy | Legal Policy | Copyright Policy | Shipping Pol

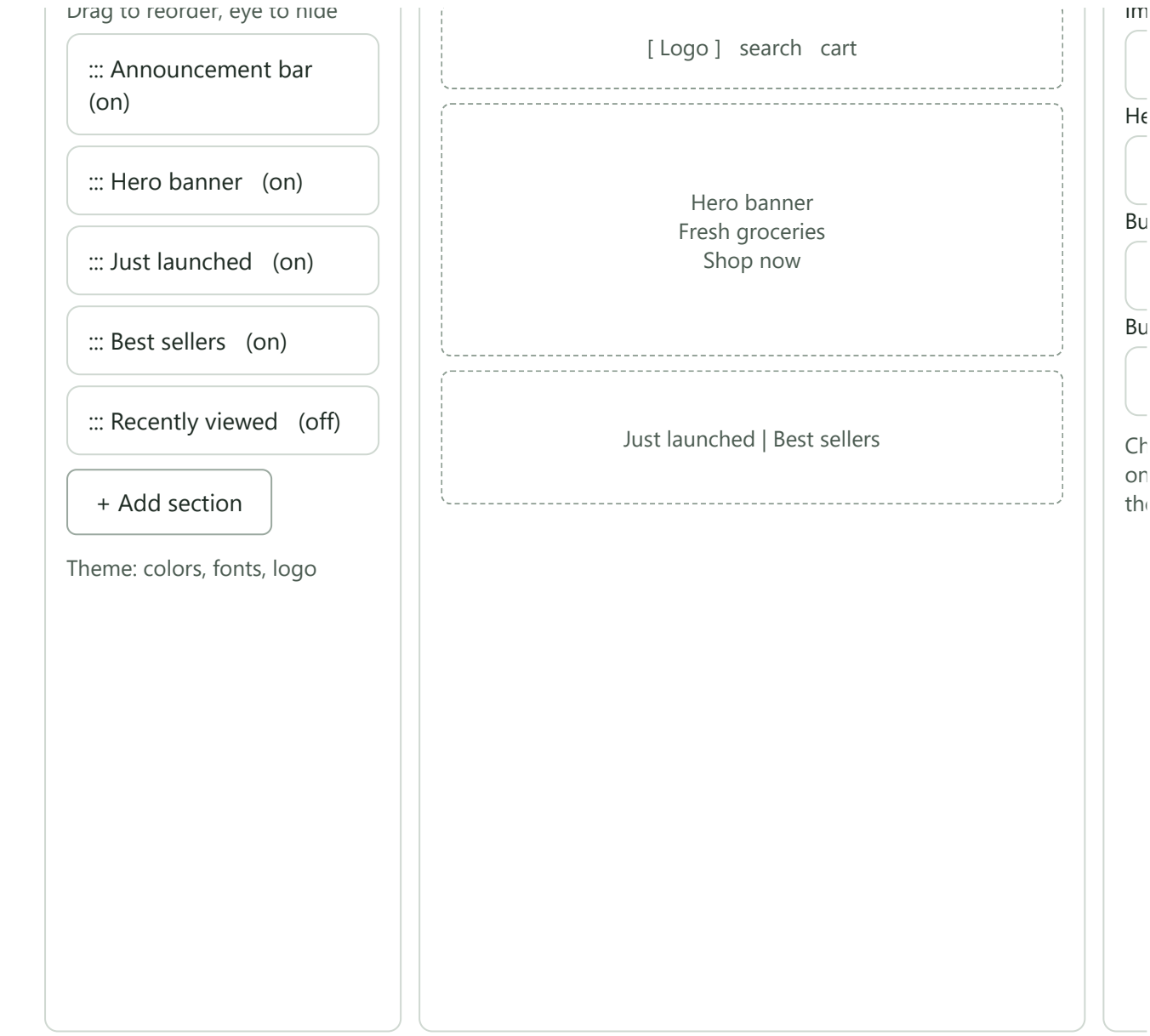
Admin edits and publishes; Manager views. Each policy can start from a US or India template.

6. Policy editor (rich text)



7. Customize storefront with live preview





8. Publish store and store status

Evergreen | Publish store

Ready to publish Ready

All 5 required steps are done.

Publish store

Publish your store?
Customers will be able to browse and place orders.

Publish Cancel

Published

Published on [date] by [admin].

Reason to unpublish

Unpublish s

What customers see before publishing

What customers see before publishing

[Company logo]
Our store is being set up. Please check back soon.

Admins open the store through a private preview link.

After publishing, if a required item breaks (for example email stops working), admins see a red alert on the dash unpublished automatically.